

# TESCO Bags of Help

## **Martlesham Parish Council calls for votes to bag a share of Tesco's bag fund**

Martlesham Parish Council is bidding to bag a massive cash boost from the Tesco Bags of Help Scheme, and we need your help! We are one of three groups in this region that have been shortlisted to receive a cash award and shoppers are being invited to vote for who they think should take away the top grant.

The aim of our project is to erect 3 information boards on Martlesham Common (a recently designated Local Nature Reserve), informing visitors about the valuable heathland habitat. In doing so, we hope to encourage an understanding and respect for the site, so that all can enjoy it for years to come, whilst protecting the natural wildlife.

Increased pressure from the recent housing development on the site's northern border and the growth of the nearby retail park is taking its toll on the area. This will be exacerbated by the development of 2000 homes at Adastral Park less than a mile away over the next decade. New unplanned paths created by more people walking across the site have fragmented this small site, and dog faeces and litter are an increasing problem. The information boards will raise the profile of the site, highlighting its rare habitats and species including the Silver Studded Blue butterfly, its management and history. The signs will help develop the site's identity as currently there is no signage indicating its wildlife value.

Wally Welch, Chairman of the Martlesham Common Working Group, said:

"Our aim is to spread the word about the rare and wonderful wildlife and the fascinating history of this Local Nature Reserve, to the many visitors. We aim to enhance it as an open space to enjoy, as well as protecting it for future generations."

Voting is open in local Tesco stores in November 2018 and continues throughout December.

**PLEASE CAST YOUR VOTE FOR "3 MARTLESHAM COMMON DISPLAY PANELS" USING THE TOKEN PROVIDED AT THE CHECK-OUT EACH TIME YOU SHOP.**

